



Emerging Leaders Council (ELC)

The New Heights Emerging Leaders Council (ELC) is composed mainly of NYC-based professionals and program alumni dedicated to raising awareness and generating financial support for New Heights and NYC student-athletes. Through fundraising and outreach efforts, NH seeks to inspire community members to join our mission of educating and empowering promising inner-city youth to be leaders, champions and student-athletes by developing the skills necessary for success in high school, college and life. We believe that all student-athletes should have the values and skills necessary to become leaders in their communities and succeed in life beyond sports.

Purpose: The ELC is a group of NYC-based professionals and NH Alumni dedicated to raising awareness of and for NH through dynamic fundraising events, outreach efforts and volunteer days. In addition, the ELC will provide ongoing support and mentoring to NH alumni through the Career Assist program.

Structure: ***Co-Chair Roles: Bryan Hurley & Jesse Rothstein***
Organization & Membership: Convene bi-monthly meetings with notes, agenda and minutes, collect updates and maintain general member communication. Support new member recruitment - identify needs, follow up with prospects, determine process for new members and send applications; check-in with current members
Fundraising and Events: Propose event schedule and fundraising goals for year; follow up with event chairs, organize recruitment drinks, take a leadership role with main events.

Financial Goal: ***Individual Target Give/Get: \$2,500***

- Personal Give:
 - Contribute a personally meaningful gift - Estimated annual contribution: \$300-\$500
 - Purchase tickets to ELC/NH events (est. - \$50-\$250)
- Target Get: (track event participation)
 - Participate in the Annual Team Challenge Shoot-a-thon
 - ELC event tickets purchased by friends
 - Host drinks, cycle class ride, wedding registry, etc.
 - Reach out to corporate, government and/or foundation sponsors

Responsibilities: ***Individual Goals:***

- Participation
 - Time Commitment – approximately 2-3 hours per month
 - Meetings: Attend or dial-in to bi-monthly annual meetings and participate in committee meetings
 - Events: Attend all ELC-sponsored events
- Fundraising Support
 - Achieve annual Give/Get
- Program Support
 - Volunteer tutor or coach with our student-athletes
 - Support career exposure activities

Additional Opportunities: **Volunteer:** Participate in opportunities annually including, coaching, event support (fundraising/program) **Awareness:** Follow and promote New Heights on social media (Facebook, Twitter, Instagram and LinkedIn) **Outreach:** Identify organizations to partner with for individual events or longer-term relationships **Membership:** Target potential ELC members and secure at least one event members for main event(s) **Governance:** Approve annual goals for ELC; review prior activities and complete application for following year

Benefits:***Besides Feeling Good:***

- Invitation to Board sponsored happy hours and events
- Listing in NH brochures, annual reports and website
- Participate in fun, social opportunities and meet like-minded people through volunteering
- Strengthen professional resume and access leadership opportunities
- Gain experience in fundraising and event planning